



Business Profile

The world's leading chemical company, headquartered in Germany, it posted sales of €37.5 billion in 2004. The client employs approximately 82,000 people on five continents and is a major supplier of agricultural products and fine chemicals to the farming, food processing, and animal and human nutrition industries. Research activities in plant biotechnology focus on solutions for effective agriculture, healthier nutrition and plants to make products more efficiently.

Industry

Life Sciences

Geographies

Solution Highlights

Products, Technologies

Documentum™ Content Services
Intellidox® Procedures Management Solution
Regulatory Publishing Transformation Services™

Size, Scope

1 content server, 1 app server, 1 docbase
Migrate existing Labels from EDMS98 system.
~ 450 products and 23,000 product labels

Bypass Upgrading Legacy Application Code with Intellidox Solutions Configured for Your Organization's Requirements

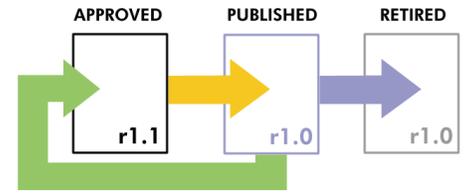
Challenges

The client's Agriculture Products division produces hundreds of different consumer products. Product labels are very important as they convey the product ingredients, regulatory and safety information required by the various federal, state, and local government agencies. A single product may have several label variations based on packaging type, branding and the region it is being marketed. The client's legacy product label management system was running on dated Documentum Content Server (EDMS98) and client (Workspace) technologies. The system was only available to users via a CITRIX (virtual server) connection due to software incompatibilities with current server and client requirements and software. The custom code developed for Workspace could not be ported to the newest Documentum release. The client needed a replacement for the aged system. An upgrade would allow them to take advantage of new Documentum functionality and modify business rules to the current requirements.

Solution

Content migration from the EDMS98 platform to the latest Documentum platform was the top priority for the client. The existing object type attributes were evaluated to determine which attributes were needed and which were no longer applicable. An attribute mapping was produced for a new object model. A logical folder structure, largely based on label attribute values, was determined for the labels. Once the migration was completed for pre-existing content, Forefront's own Intel-

Intellidox solution was the perfect fit for client's product labeling management needs. Four Intellidox doctypes were used to categorize the product labels. Each doctype had a corresponding lifecycle managed by Intellidox promotion objects. All labels were controlled via the Intellidox revision process and assigned to lifecycles to handle automated tasks such as location in the correct folder with correct permissions. Workflows were integrated with the lifecycles to route labels for review. Custom notification emails are sent to users at different stages in the label lifecycle. At the Published lifecycle state, the promoting user can actually create the email that gets sent and choose the users it is sent to. This is custom functionality that is 'hooked' into standard Intellidox components. Reviewers use out-of-the-box Webtop to handle workflow tasks via the 'Inbox'.



Intellidox's Promotion Profiles provide a simple, effective and very powerful tool for managing product labels through their respective lifecycles.

Results

The Intellidox solution provided the following benefits:

- Upgraded the Documentum platform to the current version
- Eliminated the need for running Documentum clients behind a CL-TRIX connection
- Enforced change management (revision control) for key business areas
- Standard naming conventions and automated metadata updates
- Defined Lifecycles will reduce the risk of regulatory non-compliance while improving operations
- Consolidation of all labels under one location, organized by product with labels moving and being secured per BASF business rules
- Notifications to interested/key parties about change of status to a label (publishable, draft, circulation, etc.)
- Tools for maintaining data integrity (metadata, label locations, promotion configuration, etc.)

Intellidox™ Solution Series

The Product Label Management Solution is part of the Intellidox Solution Series. Intellidox is an intelligent application layer that extends the functionality of the Documentum ECM platform and enables clients to quickly and effectively configure business logic for their enterprise content.

Be smart. Intellidox for intelligent ECM solutions.



Forefront Technologies is a technology services and system integration firm focused on providing comprehensive, cost-effective, content and knowledge management systems for today's forward-thinking enterprises. For more information on Intellidox, Intellidox Solution Series, contact us:

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